



CASEY FLUSTER ケーシー 大輔 フラスター

CREATIVE DIRECTOR // 407 NORTH CRESCENT HEIGHTS BOULEVARD LOS ANGELES CA 90048

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EXPERIENCE

2007 ~ PRESENT

Inside Weddings Magazine // Los Angeles

DIRECTOR OF WEB OPERATIONS

Planning and executing an extensive re-design of their online brand. Responsible for strategy, timelines, budgeting, creative direction, re-branding, and online advertising.

Gained an extensive knowledge of magazine publishing.

2006 ~ 2007

Direct Partners (OmnicomGroup) // Marina del Rey

INTERACTIVE ART DIRECTOR

Worked with copywriters to conceptualize and develop several high-profile online campaigns for *Sony PlayStation*. Designed user interfaces and flash modules for *PlayStation Underground* and *Bowflex Owners Club* community websites. (CRM)

2002 ~ 2006

Solid Workshop // Los Angeles

PARTNER / CREATIVE DIRECTOR / MOTION

As one of the founding partners I was responsible for the creative excellence of the company. Managed day-to-day operations including client relations, internal meetings, budgeting, and new business development.

2001 ~ 2002

FYI Design // Beverly Hills

SENIOR DESIGNER / MOTION / INTERGRATOR

Designed and implemented high-fashion websites including: *Claire Pettibone*, *Mark Zunino*.

1999 ~ 2001

DNA Studio // Beverly Hills

DESIGNER / MOTION

Lead designer on websites for major motion picture studios including: *20th Century Fox*, *Universal Pictures*, *Sony Pictures*, *Paramount Pictures*, *USA Films*.

SKILLS & SOFTWARE PROFICIENCIES

Creative Direction, Art Direction, Graphic Design, Web Design, Flash Animation, Rich Media, Music Production.

Experienced with Community Building (Social Networking), Online Advertising and Web Usability. Proficient in Actionsript, HTML, JavaScript and CSS. Familiar with emerging web technologies, and cross-browser / cross-platform compatibility issues. Comfortable using Mac or PC.

Expert skills in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat, Flash, Dreamweaver), Cinema 4D, Microsoft Office.

PROFILE / INFORMATION

Uncanny ability to communicate ideas. Creative, Organized and Motivated.

Pixel perfect attention to detail. Comfortable with information architecture, project management and business development. Strong troubleshooting skills.

Excellent rapport with clients. Works well in a team — both as a leader or a member.

Languages English, Japanese.

Interests The Tubes, Design, Photography, Fashion, Screen Printing, Music, Auto/Moto Racing, Surfing and Snowboarding.

REFERENCES AVAILABLE UPON REQUEST